



1. Respond to Mentions or Shares...3 Minutes

Respond to anyone who has recently followed, shared, or retweeted your content.

2. Schedule Your Own Tweets.....3 Minutes

Use a mix of images, questions or statements, and links to your own content.

3. Engage with Influencers.....3 Minutes

Respond to any engaging tweets from the influencers you follow.

4. Schedule Influencers Tweets.....3 Minutes

Retweet, quote, or link (with relevant user tagged) to any great tweets or posts from influencers you follow.

5. Find New People to Follow.....3 Minutes

Find new relevant people to follow by searching through the people your top influencers follow and those who follow them.

A Few Times a Week:

Hop onto a Twitter chat, search relevant hashtags, unfollow people who haven't followed you back, & check analytics to see what is working for you.

Kirsten Oliphant

www.createifwriting.com//@kikimojo